

### Note

Under Dutch law, the JP2 Stichting – comparable with a Foundation – is recognised as an institution serving the public interest (*Algemeen Nut Beogende Instelling, ANBI*), which makes donations tax deductible in The Netherlands. The publication of this overview complies with current tax laws.

### Report on performed activities

The activities of the JP2 Stichting can be subdivided as follows:

#### *Evangelisation*

Evangelisation consists of proclaiming and explaining the Catholic faith in contemporary comprehensible language, with the objective to freely offer help to people so they can grow in their relationship with Jesus Christ.

The *Tweeting with GOD* family forms the most important evangelisation activity of the JP2 Stichting. Since 2012 this has developed into a global multimedia offer for those interested in finding answers to questions and deepening their faith. At the moment the family consists of *Tweeting with GOD*, *Online with Saints* and *How to grow in faith*. Other titles are in preparation.

In total, the *Tweeting with GOD* book has been published in 26 editions. New translations were delayed because of the COVID-19 pandemic, but are expected to be launched at a later date. The *Tweeting with GOD Manual* is available in twelve languages and the *Specials* have been translated into four languages. The *Tweeting with GOD* app functions fully in thirteen languages, and contains prayers and texts in nineteen languages. In 2020, the Lithuanian, Romanian, and Slovak translation of the website have been launched, making the website available in thirteen languages. Also videos are part of the resources of *Tweeting with GOD*, for use in the website, app, and social media. These project resources have been maintained and were expanded in the past year. A social media presence on various platforms has further been expanded. In 2020 over 5,000 new followers on Facebook were reached and the 10,000 followers mark on Instagram has been passed. Across the networks, over 100,000 people engaged with the published content.

*Online with Saints*, launched in 2019, was first published in Australia. It invites people to discern their personal journey towards sanctity with the help of the saints. In 2020, the book was published in Slovak and Swedish, as well as in the United Kingdom and the United States, and is now available in six editions. Furthermore, the app and website *Online with Saints* are available in five languages. The reach on social media has grown this year. *Online with Saints* saw a steady growth on social media in 2020, reaching more than 75,000 people on Facebook alone since January 2020. There was an increase of 900 followers for the Instagram profile and the three Facebook pages.

Furthermore, *How to grow in faith* was launched in Australia in 2020. This detailed handbook offers a course to help people deepening their faith based on the resources of *Tweeting with GOD* and *Online with Saints*.

Income from the sale of books and royalties are a contribution to cover the expenses of the project, but never covers all expenses. Donations for the project *Tweeting with GOD* originate from various countries. The publication of translations usually starts with a contract with a local party, which bears responsibility for the publication in their language. The JP2 Stichting checks the correctness of content and layout. Bearing in mind the local financial possibilities, a reasonable percentage of royalties is agreed on. In some cases, the JP2 Stichting helps to find external sponsorship, especially for the expenses of printing and translation. In some cases, the JP2 Stichting contributes directly to the expenses through earmarked donations. For a limited number of languages, the JP2 Stichting acts as a (co-) publisher and then is also the (co-)owner of the stock. The value of the current stock owned by the JP2 Stichting is capitalised on the balance sheet. The books which are owned by local parties, and for the sales of which the JP2 Stichting may receive royalties, therefore do not figure on the balance sheet.

Collaboration with other organisations is an important way to expand the impact of the developed material. The collaboration Youcat, started in 2019, and continued this year, in particular through the joint publication of posts on social media, and a visit to the headquarters of Youcat with several team members of #TwGOD. The Youcat *Glaubenskurs* (2019) refers frequently to *Tweeting with GOD*. Collaboration with the Apostolat Militaire International (AMI) continued too. The development of an application for military around the world has been

delayed because of COVID-19 and technical difficulties in the app development, but is expected to be launched in a few months. The intention of this app, titled *Catholic Military Connect* (CMC) is to give every sailor, soldier, and airman a potential tool in hand to help them discover (more about) the faith. In 2020 *Tweeting with GOD* has signed a strategic partnership with the *Pope's Worldwide Prayer Network* with the intention to help people around the world today to start, advance, and live in a deep personal relationship with Jesus Christ through prayer and a growing understanding of their faith, as well as to engage into dialogue about questions in order to help discover the logic of the faith and to see how everything is connected with the love of God – always in union with the Roman Pontiff, and in obedience to the teachings, morals, and customs of the Roman Catholic Church, especially her mission. Projects of the *Pope's Worldwide Prayer Network* include: The Pope Video, Click to Pray and The Way of the Heart.

A significant part of the activities of the project staff concerns these projects. Since September 2020 no hired staff is employed by the Foundation. In addition, over a hundred volunteers are active, based in different continents. The volunteers are mainly involved in translating, proofreading, graphic design, keeping the website up to date, as well as giving feedback and proposals concerning various content produced. Volunteers represent five continents: Africa, Europe, Asia, North America and South America. 2020 saw the most active volunteers in Belgium, Croatia, Malaysia, Lebanon, Poland and the USA. Two new strong volunteer teams were formed in the Philippines and in Vietnam.

A booklet about Blessed John Paul II, published by the JP2 Stichting, continues to be available.

#### *Academic study*

Knowledge of the faith in a broad sense is of great importance for the Church and for the personal life of the faithful. The book 'Wandelend Leiden Ontdekken' leads people on a discovery walking tour through the city of Leiden in search for buildings designed by the Catholic architect family Van der Laan. The book was also available in 2020. After deduction of the expenses, the proceeds were transferred to the local parish community.

#### *Sponsoring of external activities*

Where activities are organised that correspond to the objectives of the JP2 Stichting, in certain cases it is possible to honour a sponsorship application.

Although the JP2 Stichting makes an administrative distinction between different activities, these have a great mutual coherence. All activities aim to achieve the objectives of JP2 Stichting. Next to their financial responsibilities, board members and friends of the JP2 Stichting also spend time in prayer as an alternative way to bring about the objectives.

#### **Prognosis for 2021**

It is expected that the work will continue in line with what preceded. The JP2 Stichting will need to address new sponsors. If necessary, the activities for this year will be scaled down. The board expresses its confidence that the minimum amount needed for continuing the work of the Foundation can be found.